

GOVERNMENT OF INDIA
DIRECTORATE OF ADVERTISING AND VISUAL PUBLICITY
MINISTRY OF INFORMATION AND BROADCASTING

Client Dept.: I&B Plan Funds(NP)
Client Reference : DIR (RRK)one year Advt
Client Date: 25/05/2015

To,
RAVI RAMA KRISHANA
DIRECTOR
MINISTRY OF I & B
SOOCHNA BHAVAN
CGO COMPLEX, LODHI ROAD
NEW DELHI - 100003

Subject :- DAVP Releases advertisement as per above reference - Key No.: DAVP 22201/13/0014/1516 Display - in Colour .-[One Year of Government]

The list of publication(s) to whom the advertisement is issued is as follows:

S. No.	NP Code	NP Name	City	Language	Phone	Periodicity	Len x Wid (cms)	No of Ins	Publish On	Not After	Amount
RO Code :22201/13/0014/1516 RO Date : 25/05/2015											
1	127073	AMAR UJALA	CHANDIGARH	HINDI	4394000	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	41421.00
2	127628	AMAR UJALA	DELHI	HINDI	4694000	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	56442.00
3	131842	AMAR UJALA	ROHTAK	HINDI	266114	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	25383.00
4	128749	AMAR UJALA	DHARAMSHALA	HINDI	226223	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	21991.00
5	128750	AMAR UJALA	JAMMU	HINDI	2456401	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	21447.00
6	127916	AMAR UJALA	JALANDHAR	HINDI	2243290	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	8898.00
7	120215	AMAR UJALA	AGRA	HINDI	2601600	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	51274.00
8	130092	AMAR UJALA COMPACT	AGRA	HINDI	2601600	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	12040.00
9	129150	AMAR UJALA	ALIGARH	HINDI	2781221	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	25383.00
10	126989	AMAR UJALA	ALLAHABAD	HINDI	2560294	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	25383.00
11	130915	AMAR UJALA COMPACT	ALLAHABAD	HINDI	2560294	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	33844.00
12	120216	AMAR UJALA	BARELI	HINDI	2562843	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	45892.00
13	130559	AMAR UJALA COMPACT	BARELI	HINDI	2562843	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	12040.00
14	129151	AMAR UJALA	GORAKHPUR	HINDI	2205023	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	21447.00
15	130887	AMAR UJALA COMPACT	GORAKHPUR	HINDI	2205023	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	28765.00
16	126990	AMAR UJALA	JHANSI	HINDI	2443009	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	18457.00
17	123455	AMAR UJALA	KANPUR	HINDI	2297971	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	45634.00
18	130121	AMAR UJALA COMPACT	KANPUR	HINDI	2297971	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	40537.00
19	129844	AMAR UJALA	LUCKNOW	HINDI	4053800	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	25383.00
20	121720	AMAR UJALA	MEERUT	HINDI	2511151	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	53327.00
21	122371	AMAR UJALA	MURADABAD	HINDI	2484800	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	38092.00
22	127627	AMAR UJALA	VARANASI	HINDI	2373921	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	52765.00
23	130087	AMAR UJALA COMPACT VARANASI	VARANASI	HINDI	2373921	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	8898.00
24	126986	AMAR UJALA	DEHRADUN	HINDI	2720378	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	47972.00
25	128159	AMAR UJALA	NAINITAL	HINDI	235260	DAILY(M)	50.00 x 15.00	1	26/05/2015	26/05/2015	33844.00
Total for this RO :796559											
RO Code :22201/13/0019/1516 RO Date : 15/06/2015											
26	130092	AMAR UJALA COMPACT	AGRA	HINDI	2601600	DAILY(M)	26.00 x 24.50	1	26/05/2015	26/05/2015	10226.00
27	130915	AMAR UJALA COMPACT	ALLAHABAD	HINDI	2560294	DAILY(M)	26.00 x 24.50	1	26/05/2015	26/05/2015	28744.00
28	130559	AMAR UJALA COMPACT	BARELI	HINDI	2562843	DAILY(M)	26.00 x 24.50	1	26/05/2015	26/05/2015	10226.00
29	130887	AMAR UJALA COMPACT	GORAKHPUR	HINDI	2205023	DAILY(M)	26.00 x 24.50	1	26/05/2015	26/05/2015	24431.00
30	130121	AMAR UJALA COMPACT	KANPUR	HINDI	2297971	DAILY(M)	26.00 x 24.50	1	26/05/2015	26/05/2015	34430.00
31	130087	AMAR UJALA COMPACT VARANASI	VARANASI	HINDI	2373921	DAILY(M)	26.00 x 24.50	1	26/05/2015	26/05/2015	7558.00
Total for this RO :115615											
Total Amount (in Rs) : 912174											

Asstt. Media Executive
for DG., DAVP
S/w Support by: