



To,  
**The State Election Commission,  
Sardar Patel Bhavan, Sector No.10,  
Block 9, 6th Floor, Gandhinagar,  
Gujarat -382010.**

Date: 7<sup>th</sup> March 2014

**Subject: Objection to shooting of Advertisement “Khusboo Gujarat Ki “ by Mr. Amitabh Bacchan as a Brand Ambassador of Gujarat Tourism ,for promoting development model under BJP rule in Gujarat , under Election Code of Conduct**

Respected Madam,

With respect to above subject we would like to bring to your kind notice that shooting of Advertisement for “Khusboo Gujarat Ki “is scheduled on 10, 11 and 12 March,2014 at Pavagadh and Vadodara, Gujarat. Since Mr. Amitabh Bachchan is a Brand Ambassador of promoting Gujarat Tourism and one of the biggest Celebrity of the Country which will be used by BJP Government to gather people to canvas for the development done by BJP lead Government and affect the voters which will violate the model code of conduct of Elections to be held in our country. The same Advertisement is used for promoting Development under BJP in Gujarat. We oppose the same as a celebrity of this rank, a face, which is used to promote BJP's false developments in tourism sector, is now at this election time being used to market BJP in name of Advertisement.

We request you to kindly intervene and stop this shooting under Election Code of Conduct. We also here by request you that event of such kind should not be held at any other place during the time of elections as model code of conduct.

Thanking you,  
Yours sincerely,

Narendra Ravat,  
President

Vadodara City District Congress Committee

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Copy to

- (1) The Chief Election Commissioner of India
- (2) Chief Election Officer – Vadodara Constituency