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**BUSINESS GK QUIZ – 3**

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1. The chairperson of ITC Ltd. is  
(1) K.V. Kamath                      (2) Arun Puri                      (3) Y.C. Deweshwar                      (4) None of these
2. Which of the following brands is not associated with Mahindra?  
(1) Scorpio                      (2) Invader                      (3) Commander                      (4) All of these
3. Laura, the new luxury car, is a product of  
(1) General Motors                      (2) Toyota                      (3) Fiat                      (4) Skoda
4. "Bravia" is a new LCD TV from  
(1) Sony                      (2) Samsung                      (3) Philips                      (4) None of these
5. The punchline "Aapka Fayada" is associated with  
(1) CNBC                      (2) Zee Business  
(3) Aaj Tak                      (4) IBN
6. "GAP" is a brand related with  
(1) Pharma industry                      (2) Ready to wear                      (3) IT solutions                      (4) None of these
7. Kushagra Bajaj is the CEO of  
(1) Bajaj Auto Finance Ltd.                      (2) Bajaj Hindustan  
(3) Fortune Hotels                      (4) Bharat Hotels
8. "Ginger", a hotel chain, is a venture of  
(1) ITC                      (2) Tata                      (3) Hindustan Hotels                      (4) None of these
9. Which of the following companies is not associated with Aditya Birla Group?  
(1) Hindalco                      (2) Grasim  
(3) Bihar Caush chemicals                      (4) NIIT
10. Masel F7, a brand of LCD T.V, is from the house of  
(1) Samsung                      (2) NEC                      (3) L.G.                      (4) Onida
11. Kunal Dasgupta is CEO of  
(1) SAB TV                      (2) Star TV  
(3) Balaji Telefilms                      (4) Sony Entertainment TV
12. IPTV is  
(1) Indo Pak Television                      (2) Internet Producer Television  
(3) Internet Protocol Television                      (4) Internet Pad for Transmission Variables
13. B.S. Yeddyurappa was recently in news as he has taken over as the:  
(1) Governor of Karnataka                      (2) Chief Minister of Karnataka  
(3) Governor of Andhra Pradesh                      (4) Chief Minister of Andhra Pradesh
14. Which of the following is NOT a member of South Asian Association of Regional Cooperation (SAARC)?  
(1) Nepal                      (2) Bhutan                      (3) Myanmar                      (4) Pakistan
15. Which of the following is NOT a food crop?  
(1) Wheat                      (2) Barley                      (3) Maize                      (4) Cotton

16. As per the estimates given by the Asian Development Bank (ADB), the Indian economy will grow at which of the following rates in 2008?  
(1) 7% (2) 7.5% (3) 8% (4) 8.5%
17. The import of which of the following has raised the Current Account Deficit of India by about 77%?  
(1) Oil (2) Gas (3) Sugar (4) Foodgrain
18. Who is chairman of NASSCOM?  
(1) Mr. Pramod Bhasin (2) Sangeeta Pillai (3) Som Mittal (4) Avneet Bajaj
19. Mr. Chung Mongkoo, the man who was recently in the news, is the chairman of  
(1) Toyota (2) Sony (3) Hyundai (4) General Motors
20. Sanjeev Aga is the CEO of  
(1) Aritel (2) Idea (3) Hutch (4) Birla Sun Life
21. Sutlej Textile is a group company of  
(1) K.K. Birla group (2) S. Kumars (3) J.K. group (4) I.T.C.
22. BPL is an abbreviated form of  
(1) Bharat Petroleum Ltd. (2) Bharat Points Ltd  
(3) British Physical Laboratories (4) British Paints Ltd.
23. Iodex is a brand owned by  
(1) Jhonson's (2) Dr. Reddy Laboratories  
(3) Cadila (4) Glaxo
24. "Kal Par Control" is associated with  
(1) Ranbaxy (2) SBI Mutual Fund  
(3) Aviva Life Insurance (4) Iffco-Tokyo
25. AmazerXL Radial Tyre is a product of  
(1) Apollo Tyres (2) Goodyear  
(3) MRF (4) Balakrishna Tyres
26. Which company owns 'Sugar Free', the leading brand of artificial sweetener, in India?  
(1) Cipla (2) Cadila (3) Glaxo (4) Monsanto
27. The Indian company that manufactures automobiles for Mitsubishi is  
(1) Tata Motors (2) Bajaj Tempo (3) Mahindra (4) Hindustan Motors
28. The major US toy manufacturer that recently suffered a breakdown in supply chain from China on account of legally unacceptable toxic substances in its products is  
(1) Leo Toys (2) Mattel Toys (3) Universal Toys (4) Funskool Toys
29. Pakistan signed Free Trade Agreement (FTA) and a five-year investment package with  
(1) USA (2) European Union (3) China (4) Russia
30. Major oil finds are recently reported in  
(1) Krishna Godavari Basin (2) Cauvery Basin  
(3) Rajasthan desert (4) Lower Assam Valley
31. The newspaper which was recently voted as the largest selling newspaper in the world is  
(1) The Los Angeles Times (2) The Times of India  
(3) The London Times (4) The New York Times

32. Which of the following countries is the top source of FDI inflows into India at present?  
(1) Singapore (2) USA (3) UK (4) Mauritius
33. In banking terminology, CRR means.  
(1) Credit Reserve Ratio (2) Cash Reserve Ratio  
(3) Credit Rating Ratio (4) Cash Rating Ratio
34. Lakshmi Mittal, the famous NRI industrialist, is partnering with Govt. of India for the following big project:  
(1) Oil Refinery (2) Atomic Power Plant  
(3) Biotechnology (4) Mining
35. Zapak Digital Entertainment is an online gaming venture promoted by  
(1) UTV (2) Balaji Telefilm  
(3) Zee TV (4) Anil Dhirubhai Ambani Enterprises
36. In August 2007, the Chennai High Court passed a landmark judgment that may have far-reaching consequences on the pharmaceuticals industry, dismissing a writ petition filed by  
(1) Ranbaxy (2) Sandoz (3) Novartis (4) Glaxo
37. Starbucks, the coffee chain retailer's name, is inspired from which book?  
(1) The Scarlet Letter (2) Mobydick (3) Uncle Tom's Cabin (4) None of these
38. Which car in Spanish means "Charming"?  
(1) Zen (2) Matiz (3) Santro (4) Icon
39. Vertis & Vectra are branded air conditioners from which company?  
(1) LG (2) Carrier Aircon (3) Voltas (4) Kelvinator
40. Which company is India's largest synthetic textile producer?  
(1) Garden (2) Arvind Mills (3) Reliance India Ltd (4) Vardhman

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**ANSWERS**

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|---------|---------|---------|---------|---------|---------|---------|---------|
| 1. (3)  | 2. (4)  | 3. (4)  | 4. (1)  | 5. (2)  | 6. (2)  | 7. (2)  | 8. (2)  |
| 9. (4)  | 10. (1) | 11. (4) | 12. (3) | 13. (2) | 14. (3) | 15. (4) | 16. (2) |
| 17. (1) | 18. (3) | 19. (3) | 20. (2) | 21. (1) | 22. (3) | 23. (4) | 24. (3) |
| 25. (1) | 26. (2) | 27. (4) | 28. (2) | 29. (3) | 30. (1) | 31. (2) | 32. (4) |
| 33. (2) | 34. (1) | 35. (4) | 36. (3) | 37. (2) | 38. (2) | 39. (3) | 40. (3) |

