

BUSINESS GK QUIZ – 2

1. Su-30 MK is a combat aircraft from  
 (1) USA (2) France (3) Italy (4) Russia
2. The name MS Banga is associated with  
 (1) HLL (2) ICICI (3) General Motors (4) Century Textiles
3. "Dynamite" is a mobile handset from  
 (1) LG (2) Nokia (3) Sony Ericson (4) Spice
4. "Bade Logon ka bada TV" the eye-catcher slogan is for  
 (1) Videocon 63 cm flat (2) Akai 63 cm flat  
 (3) Sansui 29 inches (4) None of these
5. "Mark your presence" is a punchline for  
 (1) Suzuki zeus (2) Yamaha Libero  
 (3) Reid and Taylor Suitings (4) Pepe Jeans
6. "Bima Gold" is a life insurance policy from  
 (1) UTI (2) Kotak Mahindra (3) LIC (4) None of these
7. "Angootha Lagiye aur bike le jaiye" is associated with  
 (1) Suzuki zeus (2) Yamaha Crux  
 (3) TVS Star City (4) Bajaj Boxer
8. Vikram Sharma is the ED and CEO of  
 (1) L.G. Electronics (2) Sky Pak  
 (3) Escorts group (4) Hindustan Motors
9. "Punto" is a car from  
 (1) Hyundai (2) Fiat (3) Daewoo (4) Mitsubishi
10. What is Phishing?  
 (1) A Government plan (2) A stem cell  
 (3) Fraudulent way of acquiring PIN and bank passwords using email (4) None of these
11. Which is the country's third largest private sector lender whose name has been officially changed to the Axis Bank Ltd?  
 (1) HDFC Bank (2) Lord Krishna Bank (3) Centurion Bank (4) UTI Bank
12. The brand "Bridgestone" is associated with  
 (1) Sculpture (2) Railway station (3) Tyres (4) None of these
13. "Daag ache hain" is a punchline related with the detergent  
 (1) Tide (2) Ariel (3) Wheel (4) Surf Excel
14. "Feels like Heaven" is a punchline for  
 (1) Raymonds (2) Vimals (3) Toyota Innova (4) Hyundai Sonata
15. "Montero" is a car from  
 (1) Hindustan Motors (2) General Motors  
 (3) Tata (4) Daewoo
16. John Player is a brand owned by  
 (1) ITC (2) Raymonds (3) JK (4) Siyaram

17. "Growth is Life" is a punchline associated with  
(1) LIC (2) Reliance Industries Ltd.  
(3) Tata AIG (4) K.K. Birla Group
18. Fill in the blank choosing the right option.  
"Think investment, think \_\_\_\_\_."  
(1) NSC (2) ICICI (3) HDFC (4) Kotak
19. Candyman Toffees is a product of  
(1) Parle (2) Ravalgaon (3) Dabur (4) ITC
20. "Kaya Aesthetics" is a group company of  
(1) Marico (2) Godrej  
(3) Hindustan Lever Limited (4) P&G
21. A foreign travel card "Vishwa Yatra" was launched by  
(1) SBI (2) Bank of Baroda  
(3) ICICI Bank (4) Kotak Mahindra Bank
22. "All You Desire" is a punchline for  
(1) Fiat Palio (2) Toyota Innova (3) Skoda Octavia (4) Scorpio
23. "Elegance is an attitude" is a punchline for a brand of wrist watches. Which is that brand?  
(1) Longines (2) Citizen (3) Rolex (4) Tissot
24. "Sonoma" is a brand of LCD TV launched by  
(1) Philips (2) Sony (3) Samsung (4) Akai
25. L.D. Mittal is the chairman of  
(1) Bharti Enterprises (2) Walmart India  
(3) International Tractors (4) ACC Cement
26. Famous brand "Hugo Boss", a watch manufacturer, has tied up with which of the following brands as its retail partner?  
(1) Maxima (2) Titan (3) Swatch (4) Ajanta
27. The Sherton brand in India is owned by  
(1) Indian Hotels (2) Oberoi group (3) ITC (4) None of these
28. The new chairman of the State Bank of India is  
(1) O.P. Bhatt (2) Vimal Jalan (3) AK Purwar (4) None of these
29. "Isko laga dala to life jhinga lala" is a jingle associated with  
(1) Anchor Switches (2) Tata Sky  
(3) Bajaj Lamps (4) None of these
30. 'Sweetex' is a brand owned by  
(1) Daurala Sugar (2) Mawana Sugars  
(3) Reckitt Benckiser (4) Bennet Colman
31. Who is the new Director General of Foreign Trade?  
(1) B.S. Meena (2) Shashi Tharoor  
(3) Jignesh Shah (4) None of these

32. "Supreme life" a life insurance plan is from  
(1) Aviva life (2) Birla Sun life (3) LIC (4) None of these
33. "Invented for Life" is a punchline of  
(1) LG (2) Liberty Shoes (3) Bosch (4) Kenstar
34. "Exchange when for now" is associated with  
(1) SBI Credit Cards (2) Western Union Money Transfer  
(3) Microsoft Exchange Server (4) None of these
35. V.P. Shetty is the chairman and MD of  
(1) HDFC Bank (2) Vijaya Bank  
(3) IDBI (4) Lord Krishna Bank
36. The punch line "Vishwas ki Parampara" is related to  
(1) Allahabad Bank (2) Indian Oil Corp  
(3) Hindustan Petroleum (4) State Bank of India
37. The punchline "Pure Bhi Poora Bhi" is associated with  
(1) Parag Desi Ghee (2) Amul Butter  
(3) IBP (4) Indane
38. Arun Kapoor is the CEO of  
(1) Tata Sky (2) Dish TV (3) MTV (4) NDTV
39. Noble House Tea is a product of  
(1) P&G (2) HLL (3) ITC (4) Godrej
40. The famous news daily "Times of India" is from  
(1) Reckitt Benkiser (2) Benett Colman (3) Living Media (4) None of these

ANSWERS

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|---------|---------|---------|---------|---------|---------|---------|---------|
| 1. (4)  | 2. (1)  | 3. (1)  | 4. (2)  | 5. (1)  | 6. (3)  | 7. (3)  | 8. (3)  |
| 9. (2)  | 10. (3) | 11. (4) | 12. (3) | 13. (4) | 14. (1) | 15. (1) | 16. (1) |
| 17. (2) | 18. (4) | 19. (3) | 20. (1) | 21. (1) | 22. (2) | 23. (1) | 24. (3) |
| 25. (3) | 26. (2) | 27. (3) | 28. (1) | 29. (2) | 30. (3) | 31. (1) | 32. (2) |
| 33. (3) | 34. (3) | 35. (3) | 36. (1) | 37. (3) | 38. (2) | 39. (4) | 40. (2) |

