

G.K. QUIZ

1. Overall growth rate of the Indian economy in 2006 – 2007 is
(A) 9.4% (B) 9% (C) 9.1% (D) 9.9%
2. The supply of gas, water and electricity in 2006 – 2007 has grown to _____ percent against 5.4% in 2005 – 2006.
(A) 5.6% (B) 5.7% (C) 6.6% (D) 7.4%
3. Reserve money in 2006 – 2007 expanded by 29.1 percent against _____ in 2005 – 2006.
(A) 17.2% (B) 18% (C) 26.5% (D) 28%
4. The number of Billionaires in India is
(A) 50 (B) 40 (C) 36 (D) 28
5. According to a survey, India's consumer market will be ranked 5th in the world by
(A) 2012 (B) 2018 (C) 2020 (D) 2025
6. In the last three years, how many Indian companies have shown 47% increase in net profit?
(A) 1200 (B) 1650 (C) 1700 (D) 800
7. India has joined the elite club with trillion dollar economy, how many other countries are associated with the club.
(A) 15 (B) 16 (C) 12 (D) 20
8. What is the percentage of top 100 Fortune 500 companies present in India?
(A) 20% (B) 44% (C) 60% (D) 15%
9. India is world's second fastest growing country in the world, which amongst the following is the number 1 ranked economy.
(A) Singapore (B) Thailand (C) China (D) Malaysia
10. _____ is the country with the highest number of Billionaires in Asia
(A) China (B) Korea (C) India (D) Japan
11. Which MNC has joined hands with Tamil Nadu Horticulture Department for cocoa farming?
(A) french cap (B) Mcdonalds (C) Nestle (D) Cadbury's
12. The total food grain production in 2006 – 2007 is estimated at
(A) 208 MT (B) 209 MT (C) 209.2 MT (D) 208.5 MT

13. Which Indian group intends to tap Punjab's agricultural potential by taking up potato seed development in the state through contract farming?
- (A) Godrej (B) Tata (C) IFFCO (D) Mahindra
14. Which is the most urbanized major state of India?
- (A) Tamilnadu (B) Maharashtra (C) Uttar Pradesh (D) Madhya Pradesh
15. According to a survey approx 41 percent of the Indian population will be urbanized by
- (A) 2010 (B) 2020 (C) 2025 (D) 2030
16. Which mobile phone manufacturer has produced 60 million handsets through its unit in Chennai?
- (A) Sony (B) Nokia (C) Motorola (D) L.G.
17. Which sector is the fourth largest in the Indian Economy?
- (A) electronics (B) automobiles (C) FMCG (D) FMCD
18. The per capita income has touched under \$ _____ in India
- (A) \$600 (B) \$725 (C) \$1000 (D) \$800
19. The tourism industry touched the figure of US \$ _____ billion in 2006 – 2007.
- (A) 6.6 (B) 6.8 (C) 7.1 (D) 5.5
20. The sector that has recorded a rapid growth of 55.4% in 2007 is
- (A) Agriculture (B) FMCG (C) Communication (D) Retail market
21. Matrix is a product that is used in cars, can you identify
- (A) Horn (B) Battery (C) Tyres (D) Milometer
22. M-series is a digital camera manufactured by
- (A) Kodak (B) Samsung (C) PhilIndia (D) Canon
23. The Brand Ambassador for "Deutsche Bank" in India is
- (A) Vishwanthan Anand (B) Sania Mirza (C) M.S. Dhoni (D) S. Srisanth
24. The Brand name "Baume and Mercler" is associated with
- (A) Lecture wear (B) Sports wear (C) Wrist watches (D) Sunglasses
25. Who among the following personalities was awarded with the Nobel Peace Prize for his work in the IPCC?
- (A) R.K. Pachauri (B) S.K. Sinha (C) Medha Patkar (D) K.N. Rao
26. The tagline "colours work because they talk to the heart" is used by
- (A) Ricoh photo copier (B) Sentex color monitor (C) Kodak color film (D) Color Plus fabrics

27. The rate of industrial growth in India in the first five months of 2007 – 2008 was
(A) 10.2 percent (B) 9.8 percent (C) 9.6 percent (D) 10.6 percent
28. According to a survey the projected number of air passengers worldwide by 2011 would be
(A) 2.5 billion (B) 3 billion (C) 2.75 billion (D) 2 billion
29. “Xenitis group” which became famous in 2002 for launching a computer for less than Rs. 10,000 (MRP) is again in the news for launching the most economical _____.
(A) motor bike (B) cell phone (C) camera (D) television
30. ICL (Indian cricket league) is a venture of the
(A) Sarabhai group (B) Essel group (C) Birla (D) Sahara
31. Which of the following companies has a press advertisement in which the world famous “Harley Davidson” motorbike (without its front wheel) can be seen?
(A) IDBI Bank (B) UTI Mutual fund (C) Tata AIG (D) IFFCO Tokio
32. Easy Ticket is a card from
(A) Indian railways (B) Kingfisher airlines (C) Adlabs (D) SBI
33. “Never Hide” is a Tagline for
(A) Lux Body warmers (B) Ray Ban Sunglasses (C) Modi float clear glass (D) Volkswagen
34. BILT means
(A) Ballarpur Industries Ltd (B) Bombay International Ltd
(C) British International Technologies (D) None of these
35. i-10 is a new car from
(A) Volvo (B) General Motors (C) Hyundai (D) Fiat
36. “Captiva” the new SUV manufactured by
(A) General Motors (B) Honda (C) Mahindra (D) Tata
37. Wockhardt a pharmaceutical company has been acquired by
(A) Cadila (B) Ranbaxy (C) Alembics (D) Morton grove
38. Jamnalal and Sons is a company owned by
(A) Bajaj group (B) Hero cycles (C) Birla group (D) Arvind Mills
39. “Vestas” is a name associated with
(A) Curtain rods (B) Furniture (C) Wind power (D) Petrochemicals
40. The Brand Name “Michelin” is associated with
(A) Energy capsules (B) Tyres (C) Electric cables (D) Packaged food

41. Among the Best 15 companies to work for in India. Johnson stands at
(A) No. 1 (B) No. 2 (C) No. 3 (D) No. 4
42. KLG Systel is associated with which of the following industries?
(A) electricity (B) cement (C) chemicals (D) hydro carbon
43. The punchline "Safety Meets Speed" is for
(A) Castrol (B) Bosch (C) Indica V2 Turbo (D) Palio style
44. "Boond Boond Khushi Khushi", who claims the tagline?
(A) Coca Cola (B) Himalya water (C) Bisleri (D) ICO
45. "TEANA" is a new luxury car from
(A) General motors (B) Nissan (C) Suzuki (D) Honda
46. A biotech company of Australia was acquired by an Indian company Identify the name
(A) Bharti Airtel (B) Satyam (C) ICICI (D) ITC
47. Which company owns Silk Airlines?
(A) Indonesia (B) Singapore (C) Bangladesh (D) Bhutan
48. The new name of UTI Bank is
(A) U.T.B. (B) U.C.B. (C) Axis (D) Access
49. Rural hypermarket "Choupal Sagar" is a venture of
(A) TATA (B) Godrej (C) Reliance (D) ITC
50. Identify the company that launched pro-biotic Icecreams
(A) Kwality walls (B) Amul (C) Creambell (D) None of these

ANSWER KEY

1. (A) 2. (D) 3. (A) 4. (C) 5. (D) 6. (C) 7. (C) 8. (B)
9. (A) 10. (C) 11. (D) 12. (C) 13. (D) 14. (A) 15. (D) 16. (B)
17. (C) 18. (D) 19. (A) 20. (C) 21. (B) 22. (A) 23. (B) 24. (C)
25. (A) 26. (A) 27. (B) 28. (C) 29. (A) 30. (B) 31. (A) 32. (C)
33. (B) 34. (A) 35. (C) 36. (A) 37. (D) 38. (A) 39. (C) 40. (B)
41. (C) 42. (A) 43. (C) 44. (A) 45. (B) 46. (D) 47. (B) 48. (C)
49. (D) 50. (B)

