

G.K. QUIZ

1. Which of the following brands is not associated with Mahindra?
(A) Scorpio (B) Invader (C) Commander (D) all of these
2. Laura, the new luxury car, is a product of
(A) General Motors (B) Toyota (C) Fiat (D) Skoda
3. "Bravia" is a new LCD TV from
(A) Sony (B) Samsung (C) Philips (D) none of these
4. The punch line "Aapka Fayada" is associated with
(A) CNBC (B) Zee Business Channel
(C) SBI (D) Canara Bank
5. The ad line "Do you have it in you?" is associated with
(A) Indian Army (B) ISRO (C) SAB TV (D) Sony Max
6. The president and Chief executive (Operations) of Reliance Retail is
(A) T. Visheshwar (B) Raghu Pillai (C) V. Venkatesh (D) none of these
7. Which gas company was proposed for oil exploration in Russia by ONGC?
(A) Gazprom (B) Russo gas (C) RosFit (D) none of these
8. The NatSat Steel Company, which Tata acquired for \$486 million, is a company based at
(A) Taiwan (B) Malaysia (C) Singapore (D) Afghanistan
9. "Snacking ka meetha funda" is ad line associated with
(A) Haldiram Sweets (B) Parle Krackjack
(C) Cadbury's Bytes (D) none of these
10. "GAP" is a brand related with
(A) Pharma industry (B) Ready to wear (C) IT solutions (D) none of these
11. The name Dow Jones is associated with
(A) Stock Exchange (B) Textile Industry
(C) Fast food (D) IT Software solutions
12. "The standard life UK", which is now a part of HDFC Bank Insurance, was founded in
(A) USA (B) UK (C) Germany (D) none of these
13. Blue Chip Companies are ones who have
(A) Maximum sales (B) Max Branches
(C) Minimum fluctuation or minimum risk in shares (D) none of these
14. The name Adlabs is associated with
(A) Lintas (B) O&M (C) Reliance Industries (D) Nexus
15. Al-Naay a vertical flute is employed in
(A) Western music (B) Indian Classical Music
(C) Arabian music (D) Chinese music

16. Kushagra Bajaj is the CEO of
(A) Bajaj Auto Finance Ltd. (B) Bajaj Hindustan
(C) Fortune hotels (D) Bharat Hotels
17. "Ginger", a hotel chain, is a venture of
(A) ITC (B) Tata (C) Hindustan Hotels (D) none of these
18. The Birla group was initially formed by
(A) Ghanshyam Das Birla (B) Aditya Birla
(C) Kumarmanglam Birla (D) Shiv Narain Birla
19. Birla is considered to be the _____ company in cement production (world wide).
(A) 6th largest (B) 8th largest (C) 9th largest (D) 11th largest
20. Scooter India Ltd. has recently joined hands with an automobile company manufacturing 100 CC bikes. What is the name of that company?
(A) Kawasaki (B) Honda (C) Suzuki (D) Yamaha
21. Which of the following companies is not associated with Aditya Birla Group?
(A) Hindalco (B) Grasim
(C) Bihar Caush chemicals (D) NIIT
22. Roca, the greatest life style designer in Europe, is associated with
(A) Curtains (B) Carpets (C) Sanitary ware (D) Fibre doors
23. To meet the growing demand in India, two steel giants have joined hands. They are
(A) Tata and Nippon (B) Tata and Arcelor (C) Tata and Birla (D) Birla and Arcelor
24. Masel F7, a brand of LCD T.V., is from the house of
(A) Samsung (B) NEC (C) L.G. (D) Onida
25. India's largest retailer Kishore Bayani is ready to launch his new venture that is suppose to be
(A) Whole sale Business (B) Teleshopping
(C) Ice cream stores (D) Liquor stores
26. The term MOU in business means
(A) Merger or undertaken (B) Memorandum of utility
(C) Memorandum of understanding (D) none of these
27. Hema Malini (Bollywood star) along with her daughter is a brand ambassador of
(A) Good knight (B) Kent Water purifier
(C) O.B. Water filters (D) Casper
28. Which bank is planning to set up \$500 million offshore fund?
(A) UTI (B) HDFC (C) ICICI (D) Karur Vyasya Bank
29. A European company has a recently approached an insurance company of India to manage its employees retirement funds. What is the name of that company?
(A) Tata AIG (B) Birla Sun Life (C) LIC of India (D) Cholamandalam
30. Kunal Dasgupta is CEO of
(A) SAB TV (B) Star TV
(C) Balaji Telefilms (D) Sony Entertainment TV

31. Barclays (London) has approached a bank with a merger plan for creating a global bank. Which bank are we talking of?
(A) Federal bank (B) HSBC (C) ABN AMRO (D) Grindley's
32. An Indian Co. which is into manufacturing of electrical goods has recently acquired a Dutch Firm "Sylvania" for \$300 million. What is the name of that company?
(A) Philips India Ltd. (B) Godrej Appliances
(C) Khaitan (D) Havell's
33. Color-care, a hair dye that is ready for launch, comes from
(A) Garnier (B) Godrej (C) Birla Ravlon (D) HLL
34. Recently, the Bombay High Court has ruled an important judgment regarding insurance policies. From the given options, find the correct statement
(A) Insurance policies cannot be traded.
(B) Insurance policies can be traded and assigned.
(C) Insurance policies can be discontinued only with the permission of high court.
(D) Insurance policies cannot be discontinued once you buy them.
35. Identify the company that is into manufacturing of cosmetic skin care products and now plans to establish a power plant and cement factory.
(A) HLL (B) Procter & Gamble (C) Emami Group (D) Marico
36. Which cellular operator has introduced "Floating Retail Outlet" in Kashmir?
(A) Idea (B) Airtel (C) Hutch (D) BSNL
37. Which of the following banks is planning to enter insurance sector in collaboration with a European company?
(A) Bank of Rajasthan (B) Yes Bank
(C) Bank of Baroda (D) J&K Bank
38. From the given options, identify FMCG Major in India which has acquired 60% stake in "Unza", a Singapore based consumer goods company.
(A) Dabur (B) Himalaya Drugs (C) Emami group (D) Zandu
39. Identify the name of the police commissioner of Jamaica, who is investigating Bob Woolmer's murder case.
(A) Simon Shepherd (B) Markshield
(C) Brooke Shields (D) Thomas Woolmer
40. "Ladega to Jeetega" a TV commercial is associated with
(A) Cricket (B) Boxing (C) Wrestling (D) Hockey
41. Fortune hotels is a part of
(A) Welcome group (B) Taj group (C) Best Western (D) none of these
42. The punch line of JK tyres is
(A) Never tires (B) Total control (C) Born Tuff (D) Grip the road
43. The ad line "Flying the kids on a vacation to Goa Rs. 38000 _____ an album full of memories: priceless. Fill in the blank from the given credit card options.
(A) Visa Credit Card (B) Master card (C) American Express (D) Citi Bank Card

44. Fortune, Warrior, Windsor, Perfect, are famous brands from
(A) Grasim (B) Raymonds (C) Liberty (D) action
45. "Nobody delivers Kerala Better" is a catch line of
(A) Kerela Tourism (B) Malyala Manorma (C) Sagar Ratna (D) Dasaprakash
46. IPTV is
(A) Indo Pak Television (B) Internet Producer Television
(C) Internet Protocol Television (D) Internet Pad for Transmission Variables
47. Joseph Barbara, the famous cartoonist, passed away on December 18-2006. He was well known for his creation of
(A) Micky Mouse (B) Tom & Jerry (C) Pluto (D) Popayee
48. After Ambanis which another business group is now heading towards a split?
(A) Birlas (B) Modi (C) Bajaj (D) Tata
49. Which product of UB group has the ad line "Success keeps you away from home"?
(A) Kingfisher (B) Kalyani Black Label
(C) McDowell No. 1 (D) Signature
50. Which Indian Auto Mobile Co. is planning to equip their cars with "immobilizing chip" (to prevent theft) before they roll out for sales
(A) Maruti (B) Ford
(C) Mahindra & Mahindra (D) Tata

ANSWER KEY

1. (D) 2. (D) 3. (A) 4. (B) 5. (A) 6. (B) 7. (A) 8. (C)
9. (C) 10. (B) 11. (A) 12. (B) 13. (C) 14. (C) 15. (C) 16. (B)
17. (B) 18. (D) 19. (D) 20. (B) 21. (D) 22. (C) 23. (A) 24. (A)
25. (A) 26. (C) 27. (B) 28. (A) 29. (C) 30. (D) 31. (C) 32. (D)
33. (C) 34. (B) 35. (C) 36. (B) 37. (C) 38. (A) 39. (B) 40. (A)
41. (A) 42. (B) 43. (B) 44. (C) 45. (A) 46. (C) 47. (B) 48. (C)
49. (D) 50. (A)

