

G.K. QUIZ

1. "Minute Maid" is a juice brand from
(A) Pepsi (B) Coca Cola (C) Godrej (D) Voltas
2. "Thinking Ahead" is a punch line of
(A) ICICI Securities (B) ICICI Discover
(C) HDFC Children Plan (D) LIC Gold
3. O'Neal who received a salary of \$46 million in the year 2006, which makes him the 3rd highest paid on Wall Street. He is the CEO of
(A) Merrill Lynch and Co. (B) Ernest & Young
(C) Nasdaq (D) Dow Jones
4. George Bush (President of USA) visited India in
(A) March 2006 (B) Feb 2006 (C) Dec 2005 (D) Jan 2006
5. Mr. Chung Mongkoo, the man who was recently in the news, is the chairman
(A) Toyota (B) Sony (C) Hyundai (D) General Motors
6. "Project Bhasa" is related with
(A) Microsoft India (B) Satyam
(C) Central Hindi Institute (D) U.P. Govt.
7. Number 1 selling shampoo in Asia is
(A) Pantene (B) Sunsilk (C) Head and Shoulders (D) Rejoice
8. The Indian personality on the cover page of Forbes Magazine 2006 is
(A) Indira Nooyi (B) Mukesh Ambani (C) Naseruddin Shah (D) Rahul Bajaj
9. In the year 2006, the govt. released a list of _____ brands of Medicine whose price the pharma industry had volunteered to reduce in a 0.26 – 0.75 percent range
(A) 946 (B) 876 (C) 886 (D) 741
10. Sanjeev Aga is the CEO of
(A) Aritel (B) Idea (C) Hutch (D) Birla Sun life
11. Sutlej Textile is a group company of
(A) K.K. Birla group (B) S. Kumars (C) J.K. group (D) I.T.C.
12. The word "Wall Street" is associated with
(A) Trading of gold (B) Trading of crops
(C) Trading of cement (D) Trading of stocks and shares
13. The "Title Big Bull" was given to
(A) Adnan Sami (B) Joseph Hanger (C) Harshad Mehta (D) Mike Tyson
14. "Duramile" is a
(A) Tyre (B) 2 Toil (C) Gear (D) Mobil oil
15. Which renowned B-School IIM has recently started a program Public Management and Policy (PMP)?
(A) IIM-A (B) IIM-B (C) IIM-C (D) IIM-K

16. Which is not a product of Bajaj?
(A) Blaze (B) Platina (C) Sapphire (D) Brave
17. Menz active Fairness Cream is a product of
(A) HLL (B) Emami (C) P&G (D) Tata
18. "Kuch pana hai Kuch kar dikhana hai" is a punchline of
(A) McDowell Soda (B) Revital (C) LIC (D) none of these
19. "Life Bond" is a product of
(A) ICICI (B) HDFC
(C) Aviva Life Insurance (D) SBI life
20. The term "Illegal Tender" means
(A) Black money (B) Mutilated cheque
(C) Dishonoured cheque (D) none of these
21. 'Inheritance of Loss' is a book written by
(A) Vikram Seth (B) Harold Robbins (C) Kiran Desai (D) R.K. Narayan
22. Durgapur steel plant was established in collaboration with
(A) U.K. (B) USA (C) W. Germany (D) USSR
23. K. Sera Sera productions is a property of
(A) B.R. Chopra (B) Anana Desai (C) Mushir Riaz (D) Ramgopal Verma
24. Fill in the right option to complete this slogan.
Muhn Mein _____ Kadmo Mein Duniya
(A) Bubble Double (B) Boomer
(C) Tulsi Zarda (D) Rajnigandha (Pan Masala)
25. The first Brand Ambassador for Deutsche Bank credit card in India was
(A) Ricky Pointing (B) Vishwanat Anand
(C) Naryan Karti Keyan (D) Sunil Gavaskar
26. Rockman Cycles Ltd. is a group company of
(A) Atlas (B) Avon (C) Hero (D) BSA
27. Oil of Malabar is a product of
(A) ITC (B) Godrej (C) Britannia (D) none of these
28. "Har Jeb Mein Rang" is a punch line associated with
(A) Asian Paints (B) Berger paints (C) Jenson Nicholson (D) none of these
29. She is a sikh religious leader and now _____ ambassador to India.
(A) Philippines' (B) Canada's (C) New Mexico's (D) Tanzania's
30. From the given options identify the bank which is seeking qualified full banking status in Singapore for mobilising retail deposits and setting ATMs.
(A) Bank of Baroda (B) Canara Bank
(C) Syndicate Bank (D) State Bank of India
31. The newly introduced "Cheese Burst" is a
(A) Pizza (B) Processed chesses
(C) McDonalds cheese Burger (D) Cheese Biscuit

32. Which is not a product of ITC?
(A) Four square (B) Berkley (C) Wills (D) Classic
33. One of the world class manufacturing units of Hindustan Lever is located in
(A) Silvasa (B) New Delhi (C) Gazhiabad (D) Gwalior
34. Amazer Tyres is a product of
(A) J.K. (B) Modi (C) Apollo (D) MRF
35. Jet Fighter Coil is a product of
(A) Balsara (B) Jyothi Laboratories (C) ICI (D) none of these
36. TV commercial Jingle "RADHA MISS PALAMPUR" is associated with
(A) Fair & Lovely (B) Lakme (C) Cadburys Chocolates (D) Pantene
37. Sahara India launched in new venture last year for catering Tourists titled as
(A) Sahara Atithi (B) Sahara welcome (C) Sahara Global (D) Sahara Paryatan
38. "Kya mast khule" is a punch line for
(A) Lotto (B) Sikkim Lottery (C) Bagpiper Soda (D) none of these
39. What was the name of Multi Barrel Rocket Launcher that India tested last year (2006)?
(A) Shastra (B) Pinnac (C) Robust (D) Lakshya
40. "Invest Assure" is a product of
(A) Ing Vyasya (B) Birla Sun (C) Tata AIG (D) LIC
41. A market where goods are sold by evading taxes is known as
(A) Black Market (B) Silent market (C) Fudge market (D) none of these
42. ICICI was established in
(A) 1996 (B) 1995 (C) 1994 (D) 1997
43. The Term Blue Revolution means
(A) Creating Jobs (B) Space Program (C) Yamuna Action Plan (D) Fishries
44. The New Vice President for marketing and sales of Suzuki motor bikes in India is
(A) Harsh Jain (B) Shridharan K (C) Shyamal Kotak (D) Atul Gupta
45. Renowned fast food chain Mcdonalds started operations in India in the year
(A) 1996 (B) 1997 (C) 1995 (D) 1998
46. "Gerald Frank Groove" is the C.O.O. of
(A) Tata Motors (B) Hindustan Motors (C) J.P. Powers (D) Tata Powers
47. ONGC's proposed joint Venture for exploration of oil and gas with
(A) Brazil (B) Russia (C) Bangladesh (D) Pakistan
48. Which company is planning to open 150 stores for its textiles across India?
(A) JK (B) Birla (C) Reliance (D) Reid and Taylor
49. Which company has joined Hands with ICICI prudential to market Insulin?
(A) Pfizer (B) Alembic (C) Cadila (D) Biocon
50. Tulsi Tanti is the chairman of
(A) Suzlon Energy Ltd. (B) Havells India Ltd.
(C) Acme Tele Power (D) none of these

ANSWER KEY

1. (B) 2. (A) 3. (A) 4. (A) 5. (C) 6. (A) 7. (D) 8. (D)
9. (C) 10. (B) 11. (A) 12. (D) 13. (C) 14. (A) 15. (A) 16. (A)
17. (A) 18. (D) 19. (C) 20. (D) 21. (C) 22. (A) 23. (D) 24. (D)
25. (D) 26. (C) 27. (D) 28. (D) 29. (C) 30. (D) 31. (A) 32. (A)
33. (A) 34. (A) 35. (D) 36. (C) 37. (C) 38. (D) 39. (B) 40. (C)
41. (A) 42. (C) 43. (D) 44. (D) 45. (A) 46. (D) 47. (B) 48. (D)
49. (D) 50. (A)

