

BUSINESS GK

Directions: Each question contains two lists - **List I and List II**. The items in List – I have some relationship with items of List - II. Find the correct match.

1.

	List – I	List - II
a.	Tally	(i) Think different
b.	Hughes software	(ii) Land of rising technology
c.	Apple Computers	(iii) Power of simplicity
d.	AKAI	(iv) Think skywards

(a) - (iii), (b) – (iv), (c) – (i), (d) – (ii)

2.

	List - I	List – II
a.	DELL	(i) On demand business, in demand business
b.	INTEL	(ii) Your world. Delivered
c.	IBM	(iii) Yours is here
d.	AT & T	(iv) Intel inside

(a) - (iii), (b) – (iv), (c) – (i), (d) – (ii)

3.

	List – I	List – II
a.	TATA Motors	(i) Driven by passion
b.	FIAT	(ii) The car
c.	Skoda	(iii) Obsessed with quality since 1897
d.	Volkswagen	(iv) Even more car per car

(a) - (iv), (b) – (i), (c) – (iii), (d) – (ii)

4.

	List - I	List - II
a.	Naukri.com	(i) ...and you are done
b.	Monster.com	(ii) If you have a reason, we have the job
c.	Amazon.com	(iii) Never settle
d.	Timesjob.com	(iv) India's no. 1 job site

(a) - (iv), (b) - (iii), (c) - (i), (d) - (ii)

5.

	List - I	List - II
a.	IOCL	(i) Pure bhi. Poora bhi.
b.	ONGC	(ii) Making tomorrow brighter
c.	British petroleum	(iii) Bringing energy to life
d.	IBP	(iv) Beyond petroleum

(a) - (iii), (b) - (ii), (c) - (iv), (d) - (i)

6.

	List - I	List - II
a.	Star sports	(i) News you can use
b.	CNBC	(ii) First in business worldwide
c.	NDTV profit	(iii) We know your game
d.	ESPN	(iv) The worldwide leader in sports

(a) - (iii), (b) - (ii) (c) - (i), (d) - (iv)

7.

	List - I	List - II
a.	CEAT	(i) Born tough
b.	MRF	(ii) One revolution ahead
c.	Bridgestone	(iii) Passion for excellence
d.	Goodyear	(iv) Tyres with muscle

(a) - (i), (b) - (iv), (c) - (iii), (d) - (ii)

8.

	List – I	List – II
a.	HSBC	(i) Experience our expertise
b.	HDFC Bank	(ii) Passion to perform
c.	YES bank	(iii) The world's local bank
d.	Deutsche bank	(iv) We understand your world

(a) - (iii), (b) – (iv), (c) – (i), (d) – (ii)

9.

	List – I	List - II
a.	Wills Lifestyle	(i) Honestly impressive
b.	Reid and Taylor	(ii) The upper crest
c.	Peter England	(iii) Bond with the best
d.	Louis Phillips	(iv) Enjoy the change

(a) - (iv), (b) – (iii), (c) – (i), (d) – (ii)

10.

	List – I	List - II
a.	Headquarters of IMF	(i) Frankfurt
b.	Headquarters of UNCTAD	(ii) Geneva
c.	Headquarters of European Central bank	(iii) Washington DC
d.	Headquarters of IMF	(iv) London

(a) - (iii), (b) – (ii), (c) – (i), (d) – (ii)

11.

	List – I	List - II
a.	Kumar Mangalam Birla	(i) Wal-mart
b.	K V Kamath	(ii) IIM Ahmedabad
c.	Azim Prem Ji	(iii) Stanford Univ
d.	Sunil Mittal	(iv) Idea cellular

(a) - (iv), (b) – (ii), (c) – (iii), (d) – (i)

12.

	List – I	List - II
a.	Times of India	(i) Let there be light
b.	Hindustan Times	(ii) Let truth prevail
c.	Business Standard	(iii) When you're sure
d.	Malyalam Manorama	(iv) You needn't read us to understand us

(a) - (ii), (b) – (i), (c) – (iii), (d) – (iv)

13.

	List – I	List - II
a.	Better Ideas – Better Life	(i) Wills Lifestyle
b.	Improving the quality of Life	(ii) Samsung
c.	Big inside – Small Outside	(iii) Tata
d.	Enjoy the Change	(iv) Amway

(a) - (iv), (b) – (iii), (c) – (ii), (d) – (i)

14.

	List – I	List - II
a.	Allen Solly	(i) Be somebody
b.	Parx	(ii) Friday Dressing
c.	Crocodile	(iii) Catch up with life
d.	OCM	(iv) Tough guys dress easy

(a) - (ii), (b) – (iii), (c) – (iv), (d) – (i)

15.

	List – I	List - II
a.	CBZ	(i) The college bike
b.	Passion	(ii) Born in a gym, not in a studio
c.	Pulsar	(iii) Motorcycling unplugged
d.	Spirit	(iv) Born in a studio, not in a factory

(a) - (iii), (b) – (iv), (c) – (ii), (d) – (i)

16.

	List – I	List - II
a.	John Players	(i) Hrithik Roshan
b.	Rado	(ii) John Abraham
c.	Red Tape shoes	(iii) Lisa Ray
d.	Yamaha	(iv) Salman Khan

(a) - (i), (b) – (iii), (c) – (iv), (d) – (ii)

17.

	List – I	List - II
a.	Bank of Baroda	(i) Juhi Chawla
b.	Dena Bank	(ii) Rahul Dravid
c.	ICICI	(iii) Mona Singh (Jassi)
d.	UTI	(iv) Amitabh Bachhan

(a) - (ii), (b) – (i), (c) – (iv), (d) – (iii)

18.

	List – I	List – II
a.	Adobe	(i) Macromedia
b.	I-Flex	(ii) Supersolutions
c.	Tata	(iii) Color Plus
d.	Raymond	(iv) Eureka Forbes

(a) - (i), (b) – (ii), (c) – (iv), (d) – (iii)

19.

	List – I	List - II
a.	Ravi Deol	(i) PDM Sports
b.	Ashwin Dani	(ii) Asian Paints
c.	Manoj Prabhakar	(iii) Narturance Research Labs
d.	Ajay Jadeja	(iv) Barista

(a) - (iv), (b) – (ii), (c) – (iii), (d) – (i)

20.

	List – I	List - II
a.	Business World magazine	(i) Anand Bazaar Patrika
b.	Dish TV	(ii) Zee Group
c.	DNA	(iii) Zee Bhaskar
d.	Indusland Bank	(iv) The Hinduja

(a) - (i), (b) – (ii), (c) – (iii), (d) – (iv)

21.

	List – I	List - II
a.	Eicher	(i) Tafe
b.	Ayush Therapy Centres	(ii) Hindustan liver
c.	Kaya Skin Clinic	(iii) Marico Industries
d.	Arvind mills	(iv) Lalbhai Group

(a) - (i), (b) – (ii), (c) – (iii), (d) – (iv)

22.

	List – I	List - II
a.	Philips	(i) South Korea
b.	TCL	(ii) Holland
c.	Pantech	(iii) China
d.	Bridgestone	(iv) Japan

(a) - (ii), (b) – (iii), (c) – (i), (d) – (iv)

23.

	List – I	List - II
a.	Jet	(i) The way to fly
b.	Lufthansa	(ii) There is no better way of flying
c.	British airways	(iii) The joy of flying
d.	Kingfisher	(iv) Emotionally yours
e.	Air Sahara	(v) Fly the good times

(a)- (iii), (b) – (ii), (c) – (i), (d) – (v), (e) – (iv)

24.

	List – I	List - II
a.	Nothing sucks like an.....	(i) Electrolux
b.	India's online market is now...	(ii) Baazee.com
c.	"Made in America" is book on....	(iii) Wal-Mart
d.	"Beyond Last Blue Mountain"	(iv) JRD Tata

(a) - (i), (b) – (ii), (c) – (iii), (d) – (iv)

25.

	List – I	List - II
a.	"Mine's bigger than yours"	(i) Trump
b.	"Touching your heart"	(ii) Zenith
c.	"The easy way to stay in touch"	(iii) Yamaha
d.	"Just add electricity"	(iv) Virgin Atlantic Airlines

(a) - (iv), (b) – (iii), (c) – (i), (d) – (ii)