

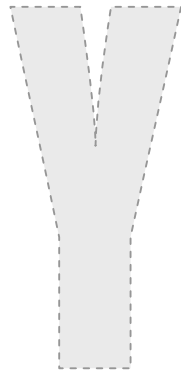
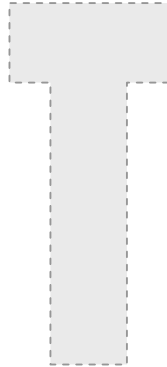
G.K. QUIZ

- The CMD of Financial Technologies Ltd. is
(A) Varun Bhattacharaya (B) Ravi Uppal
(C) Jignesh Shah (D) Ravi Kant Desai
- Kinetic engineering has collaborated with _____ for High Tech Scooters in India.
(A) Benillo (B) Pentario (C) ItlaJet (D) Benotini
- Name the Bank that is ready to launch Bio Metric ATMs.
(A) Citi Bank (B) Canara Bank (C) PNB (D) ABN Amro
- Su-30 MK is a combat aircraft from
(A) USA (B) France (C) Italy (D) Russia
- "Dove" soap is a product of
(A) Godrej (B) Wipro (C) P&G (D) none of these
- The name MS Banga is associated with
(A) HLL (B) ICICI (C) General Motors (D) Century Textiles
- Louis Phillipe and Allen Solly are ready to wear products from
(A) Aditya Birla Group (B) J.K. Group
(C) DCM (D) none of these
- Kumar Manglam Birla bagged Novelis through all-cash deal for
(A) \$6.1 billion (B) \$6 billion (C) \$6.2 billion (D) none of these
- Identify the car that Mahindra & Mahindra has launched in India in collaboration with Renault
(A) Logan (B) Dogger (C) Moganai (D) Force
- "Dynamite" is a mobile handset from
(A) LG (B) Nokia (C) Sony Ericson (D) Spice
- "Bade Logon ka bada TV" the eye-catcher slogan is for
(A) Videocon 63 cm flat (B) Akai 63 cm flat
(C) Sansui 29 inches (D) none of these
- "Mark your presence" is a punch line for
(A) Suzuki zeus (B) Yamaha Libero
(C) Reid and Taylor Suitings (D) Pepe Jeans
- "Bima Gold" is a life insurance policy from
(A) UTI (B) Kotak Mahindra (C) LIC (D) none of these
- "Angootha Lagiye aur bike le jaiye" is associated with
(A) Suzuki zeus (B) Yamaha crux
(C) TVS Star City (D) Bajaja Boxer
- A. Vellayan is the chairman of
(A) SKF (B) Indogulf
(C) Cholamandalam DBS Finance (D) TVS group

16. Which TV manufacturing company is likely to set up TV making unit in India for developing export hub?
(A) Fisher (B) TCL (C) Dynax (D) none of these
17. Lenovo is a company from
(A) Japan (B) Korea (C) USA (D) none of these
18. When we talk of Nandan Nelekani, we talk of
(A) Textile Industry (B) I.T. (C) Tyre Industry (D) none of these
19. "Feel like God" is a punch line for which Motorbike
(A) Apache (B) CBZ extreme (C) Suzuki Max (D) none of these
20. The name Roykroc is associated with
(A) Fast food (B) FMCG (C) Consumer Durables (D) Shoes
21. Which temple in India was given the name "Black Pagoda" by the Portuguese?
(A) Sun Konark Temple (B) Trayambkeshwar
(C) Somnath (D) Badrinath
22. Which Indian company introduced bottled beer in 1944 by the name "Exports Beer"?
(A) United Breweries (B) Mohan Meakins
(C) Danish beer (D) Cab beer
23. Vikram Sharma is the ED and CEO of
(A) L.G. Electronics (B) Sky Pak
(C) Escorts group (D) Hindustan Motors
24. The Bestseller 'God of Small things' is written by
(A) Kiran Desai (B) Meera Nair
(C) Arunadhiti Roy (D) Roshan Seth
25. "Let's Plan to get Rich" is the punch line for
(A) UTI (B) ICICI lombard
(C) Lotto win (D) Reliance energy
26. "Punto" is a car from
(A) Hyundai (B) Fiat (C) Daewoo (D) Mitsubishi
27. Which Ludhiana based company has launched electric cycle?
(A) Hero (B) Atlas (C) Avon (D) Hercules
28. Stryker is a motorbike manufactured by
(A) Electro therm (B) Kinetic (C) Bajaj (D) Yamaha
29. The Brand "Bridgestone" is associated with
(A) Sculpture (B) Railway station (C) Tyres (D) none of these
30. The quote "Either lead, follow, or get out of the way" is by
(A) George Bush (B) Saddam Hussain (C) Indira Gandhi (D) none of these
31. Fill in the blank:
"_____ - Bahari deewaron ko rakhe time proof."
(A) Berger paints (B) Fevicol (C) J.K. White cement (D) Asian paints
32. "Daag ache hain" is a punch line related with the detergent
(A) Tide (B) Ariel (C) Wheel (D) Surf excel

33. The New chief of RAW (Research and Analysis Wing) is
(A) M.K. Bhattacharya (B) Ved Marwah
(C) Ajay Raj Sharma (D) Ashok Chaturvedi
34. "New horizons, enduring values" is a punch line associated with
(A) Indian railways (B) Airlines (C) J&K tourism (D) none of these
35. "Feels like Heaven" is a punch line for
(A) Raymonds (B) Vimals (C) Toyota Innova (D) Hyundai Sonata
36. "The national blade with international edge" is a punchline for
(A) Topaz (B) Gillette (C) SuperMax (D) none of these
37. BPL is abbreviated form of
(A) Bharat Petroleum Ltd. (B) Bharat Points Ltd
(C) British Physical Laboratories (D) British Paints Ltd.
38. "Montero" is a car from
(A) Hindustan Motors (B) General Motors
(C) Tata (D) Daewoo
39. Identify the brand name which Tata owns for its retail chain in India.
(A) Croma (B) Fresh (C) Cheap (D) Quick buy
40. Bollywood star Saif Ali Khan is the brand ambassador of
(A) Dinesh Suitings (B) Wills classic (C) Provouge (D) S. Kumars
41. Iodex is a brand owned by
(A) Jhonson's (B) Dr. Reddy Laboratories
(C) Cadila (D) Glaxo
42. Identify the telecom operator in India that launched "One India tariff plan".
(A) Airtel (B) Hutch (C) Idea (D) MTNL
43. Identify the group that bought Ritz-Carlton Hotel of Boston.
(A) Welcome group (B) Tata
(C) Birla (D) Fortune Hotels
44. Identify the name of the FM radio station launched by Adlabs.
(A) 91.1 FM (B) Big 92.7 FM (C) 98.3 FM (D) 97.5 FM
45. Name the cricketer promoting Siyaram's brand.
(A) Sachin Tendulkar (B) M. Kaif (C) Harbhajan Singh (D) M.S. Dhoni
46. ONGC has recently joined hands with a business group for oil exploration and gas project abroad. What is the name of that group?
(A) Birla (B) Hinduja (C) L.N. Mittal (D) Tata
47. X-trial is a name of an S.U.V. that comes from the house of
(A) Tata Motors (B) Hindustan Motors
(C) Nissan (D) Toyota
48. John Player is a brand owned by
(A) ITC (B) Raymonds (C) JK (D) Siyaram

49. "Growth is Life" is a punchline associated with
(A) LIC (B) Reliance Industries Ltd.
(C) Tata AIG (D) K.K. Birla Group
50. "Kal Par Control" is associated with
(A) Ranbaxy (B) SBI Mutual Fund
(C) Aviva Life Insurance (D) Iffco-Tokyo



ANSWER KEY

1. (C) 2. (C) 3. (A) 4. (D) 5. (D) 6. (A) 7. (A) 8. (B)
9. (A) 10. (A) 11. (B) 12. (A) 13. (C) 14. (C) 15. (C) 16. (B)
17. (D) 18. (B) 19. (D) 20. (A) 21. (A) 22. (A) 23. (C) 24. (C)
25. (A) 26. (B) 27. (C) 28. (B) 29. (C) 30. (D) 31. (D) 32. (D)
33. (D) 34. (A) 35. (A) 36. (A) 37. (C) 38. (A) 39. (A) 40. (C)
41. (D) 42. (D) 43. (B) 44. (B) 45. (D) 46. (B) 47. (A) 48. (A)
49. (B) 50. (C)

